



# MEDIA KIT



# 2026

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# 2026 OVERVIEW.

## Derby's Loudspeaker

Derby Media Aboriginal Corporation is Derby's only media organisation. In a time when the majority of people use music streaming and internet media platforms, 6dby retains a dedicated local listenership!

**In 2026 we are pushing to be a stronger promotional platform for all things Derby and provide an easier interface for Derby people to promote their projects, stories, music and opinions.**

Over the past few years, our presenters have been winning awards, we've been recording a lot of local music and stories, and we've been training people in sound, radio and film production.

So how will we move forward in 2026...





# COMMUNITY ANNOUNCEMENTS.

**We are making it easier for you to get things on radio!**

If you have any community announcements, project updates, events etc you can submit a form straight through our website. Then we will contact you and finalise it.

Please allow at least 1-2 weeks before any project/event launch dates so we can organise and promote it properly!



← [6dby.com.au](https://6dby.com.au) → **Community Announcements**

Presenter Reads On Air

Interview

You Read On Air

Social Media Collab

➤ 2026

DMAC

# DERBY GIG GUIDE.

Finally.. a Derby gig guide. For our population size, Derby punches way way above its weight when it comes to local events. We need a gig guide where people can find out exactly whats on and when. Not just music but events for kids, organisations, religious, yoga, speedway..

Find an event and Submit Your Own through our website:

[6dby.com.au](http://6dby.com.au) ➔ *Gig Guide* ➔



# SPONSORSHIP

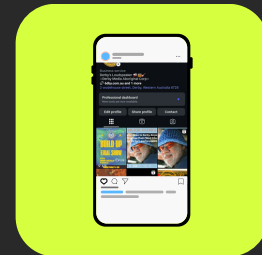


## \$15 per ad play

Ad can be played up to 4x per day or you can set number of times per week. Contracts are on a monthly basis.

**CONTACT DETAILS ON LAST PAGE**

## PACKAGE INCLUDES:



### Website + Socials

Your business logo on website + a collaborative social media post every 6 months + Instagram story every month.

+



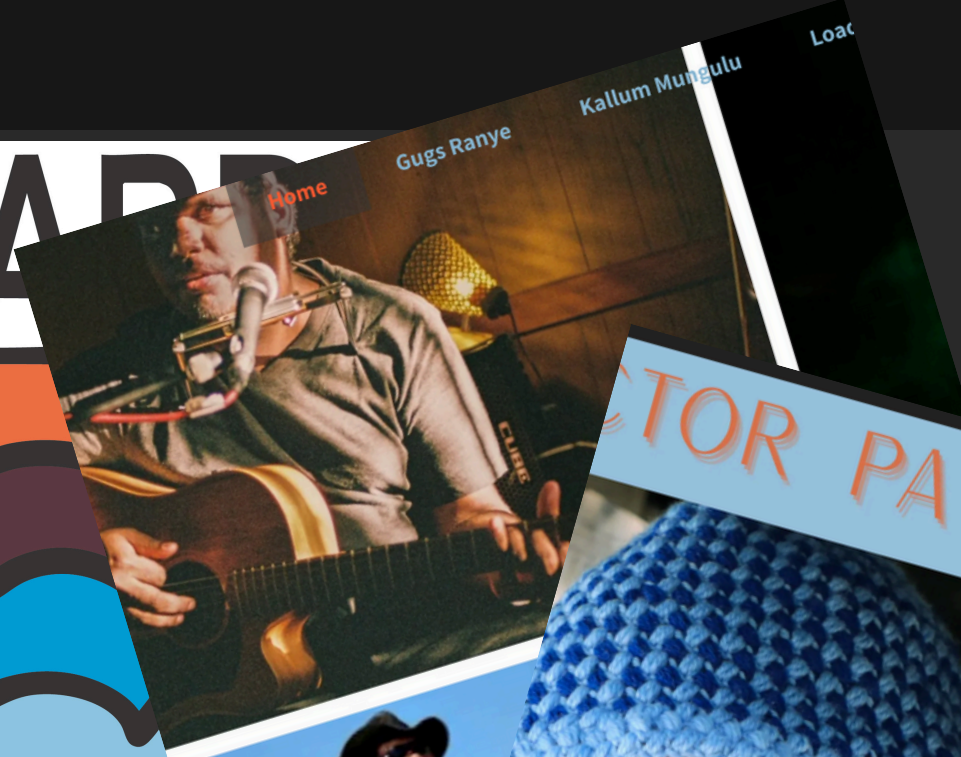
### Production

Design and record an ad with the 6dby team or BYO your own advert. Update it regularly for any specials etc.

# LARRKARDI



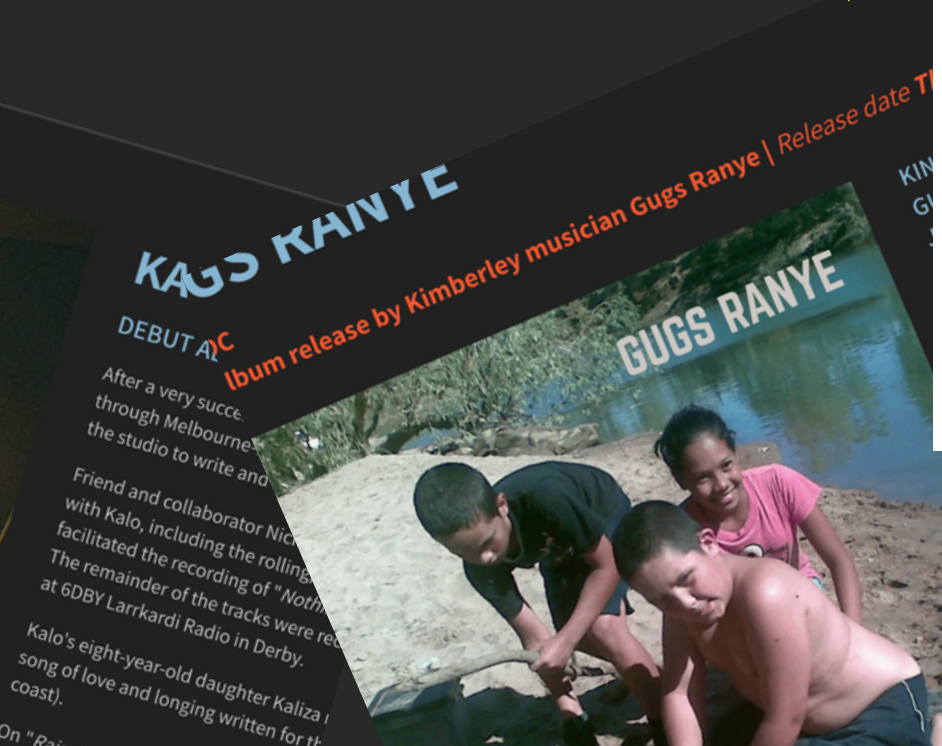
# SOUND



VICTOR PATRICK

AS AN ABORIGINAL MAN LIVING IN DERBY, VICTOR PATRICK HAS MANY TRULY AMAZING STORIES.. WHAT ARE THE GRIPS OF HIS LATEST JOKE..  
My name's Victor Djungadi Patrick. I'm a Kimberley. I'm about access and inclusion stories.  
I was born in the Marduwarra Fitzroy River Derby Native Hospital by the Flying Doctor. I was born with Pulmonary Embolism. The nuns at the hospital in Derby (at the time) and our mother were at the Derby Catholic Church under the name of the Derby Native Affairs Office under the name of the Derby Native Affairs Office decided to put me in a missionary couple at the United Aboriginal Mission. I was fostered all over Derby. All through childhood I was fostered at Princess Margaret Hospital.

LOADED DICE



# LARRKARDI SOUND.COM.AU

In 2025 we launched Larrkardi Sound, a platform for promoting the endless supply of local music! Check out the website and sign up to the newsletter so you can hear about each release. Plenty to come in 2026. ➡



Derby Media Aboriginal Corporation



# HEAR FROM YOU SOON!

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